

RAD MIDWEST REGIONAL ALTERNATIVE DANCE FEST

RAD Festival Sponsor: \$5,000 (one sponsorship available)

Sponsorship will be acknowledged with company logo:

- on the wellspringdance.org and midwestradfest.org website footers which display on every page;
- in all festival program books;
- in direct mail;
- In email marketing;
- on all marketing materials:
 - postcards
 - social media sites (Facebook and Instagram)
- on projected backdrop displayed prior to each performance
- Short 15-20 sec. Commercial played before all events

Festival Sponsor will also receive:

- four complimentary festival passes;
- one complimentary program book ad (full page) for the 20224 season;
- verbal recognition at every event in the festival
- access to RAD Festival VIP events (Artist Talk-Backs, etc.)
- Guest MC or host spots (introducing performances, etc.)



RAD Day Sponsor: \$2,000 (three sponsorships available)

Sponsorship will be acknowledged with company logo:

- on the wellspringdance.org and midwestradfest.org website footers which display on every page;
- in all festival program books;
- on all marketing materials:
 - postcards
 - social media sites (Facebook and Instagram)
- on projected backdrops displayed prior to each performance
- Short 15-20 sec. Commercial played before day sponsored events

Day Sponsor will also receive:

- two complimentary festival passes;
- one complimentary digital program book ad (half page) for the 2023-24 season;
- verbal recognition at every event in the festival
- access to RAD Festival VIP events (Artist Talk-Backs, etc.)

RAD Event Sponsor: \$500

(six sponsorships available)

Sponsorship will be acknowledged with company logo:

- on the wellspringdance.org and midwestradfest.org website footers which display on every page;
- in all festival program books;
- on projected backdrop displayed prior to sponsored event

Event Sponsor will also receive:

- two complimentary passes to sponsored event
- one complimentary digital program book ad (quarter page) for the 2023-24 season;
- verbal recognition at sponsored event in the festival
- access to RAD Festival VIP events (Artist Talk-Backs, etc.)



RAD Mini-Sponsor:\$250

(unlimited sponsorships available)

Sponsorship will be acknowledged with company logo:

- on the wellspringdance.org and midwestradfest.org website footers which display on every page;

Mini-Sponsor will also receive:

- access to RAD Festival VIP events (Artist Talk-Backs, etc.)

